

ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING May 2022

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	May 2022	Poster making Competition	A poster making competition was conducted with the topic of " <u>Tourism Potential of Andhra Pradesh</u> ", among IHM Gurdaspur students	Andhra Pradesh	18 Students Participants	



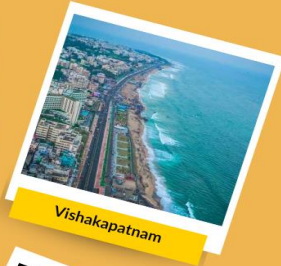
Incredible India
www.incredibleindia.org



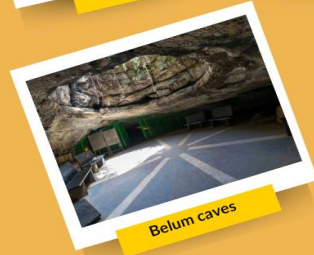
Tirupati



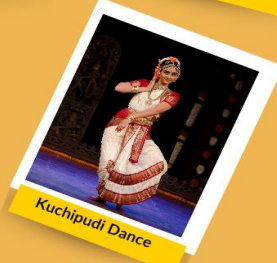
Andhra Pradesh thali



Vishakapatnam



Belum caves

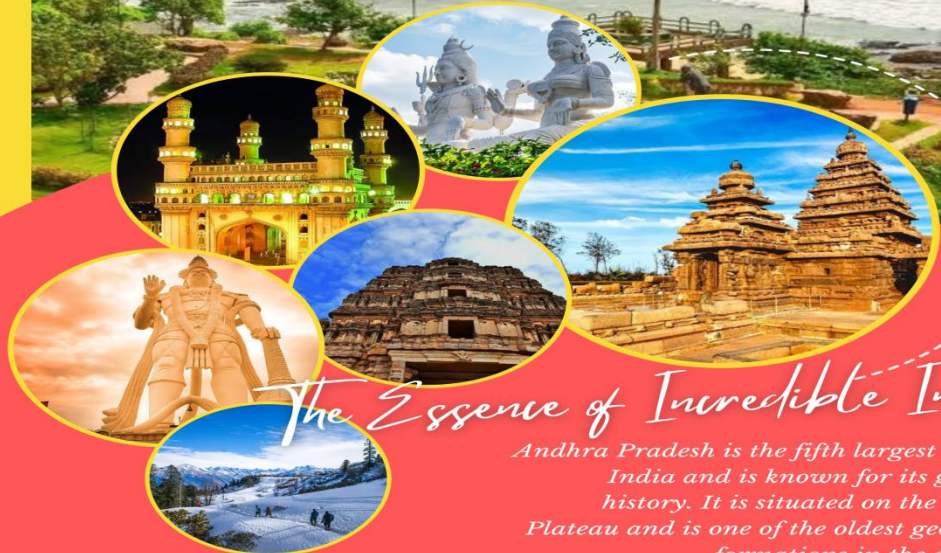


Kuchipudi Dance

#andhrapradeshtourism #andhrapradeshthali #kuchipudi Dance



Andhra Pradesh - TOURISM -



The Essence of Incredible India

Andhra Pradesh is the fifth largest state in India and is known for its glorious history. It is situated on the Deccan Plateau and is one of the oldest geological formations in the country.



WELCOME TO ANDHRA PRADESH

The Real voyage of Discovery consists not in seeking new landscape, But in having new eyes



SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF MAY 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	36	27	268	410	1781
2	INSTAGRAM IHM Gurdaspur Page	120			62	498